

2026

Sponsorship Packet





Dear Sir/Madam:

I am proud to serve as President of the Attleboro White Hawks, a 501(c)(3) youth football and cheerleading organization serving the Attleboro community.

From the very beginning, our mission has been simple: provide every child in our community with the opportunity to learn, have fun, build character, and experience the power of teamwork, regardless of financial means. We turn no child away. Every season, we depend on the generous support of local businesses and individuals to keep this program strong and accessible for hundreds of Attleboro youth.

We are now accepting sponsors for the 2026 season and are excited to introduce our refreshed Hawks Den Sponsor Program. Your support will help us continue making a meaningful impact while giving your business prominent visibility throughout our football and cheer season.

This sponsorship packet contains everything you need to review the new program, including our updated sponsorship tiers and the benefits of each level and a simple form to complete if you decide to become a sponsor.

Whether you choose to join us at the exclusive Hawks Den Premier level or any of our other tiers, your partnership will be sincerely appreciated by our players, cheerleaders, families, and the entire Attleboro community.

If you have any questions or would like to discuss how your business can get involved, please feel free to contact our Sponsorship Coordinator, Sarah Nordblum at

AWHFundraising@gmail.com.

Thank you in advance for considering a partnership with the Attleboro White Hawks.

Sincerely,

Mike Baldwin

President

Attleboro White Hawks Football & Cheerleading

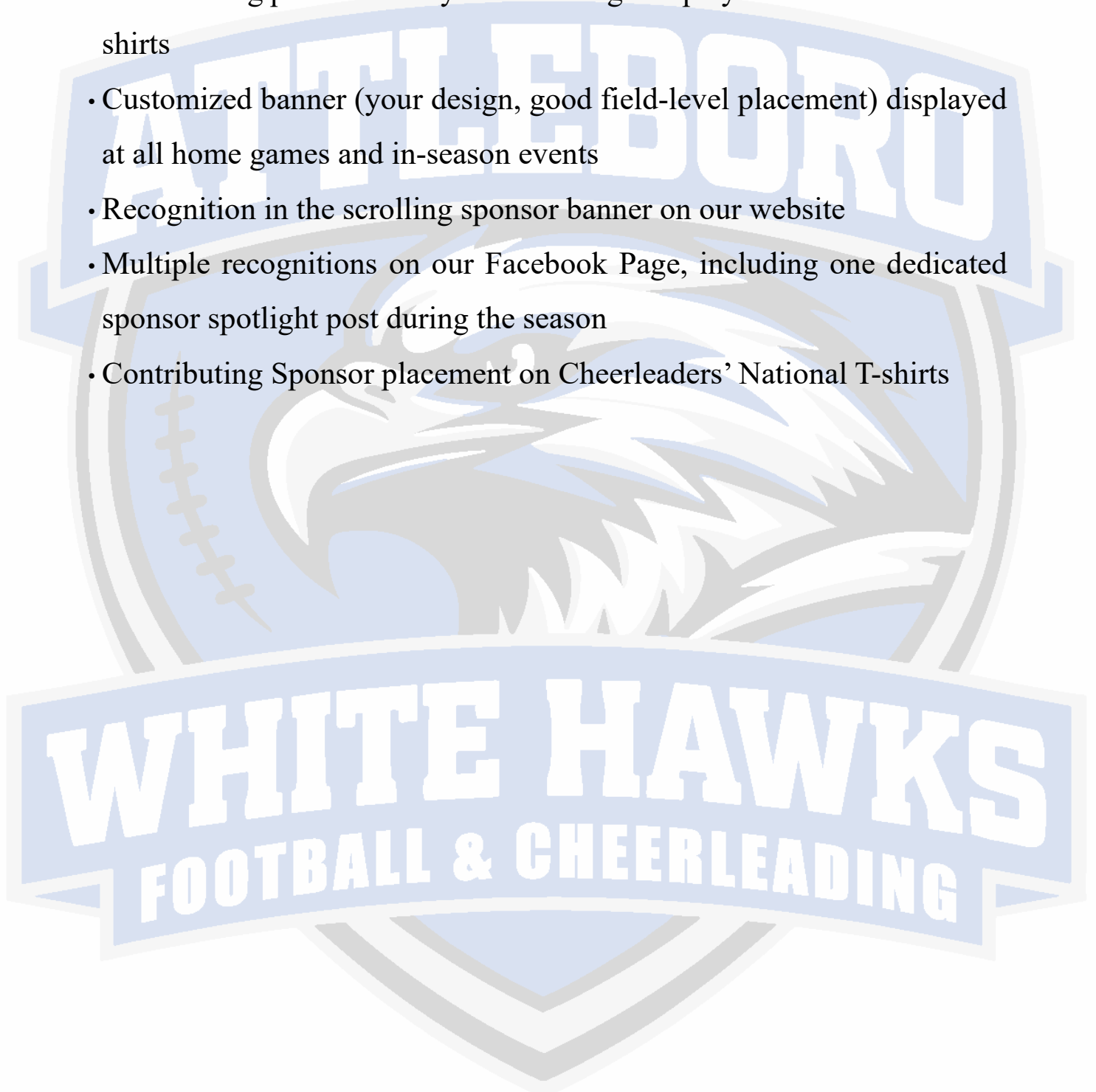
Tax Purposes: EIN: 22-3334975

Hawks Den Premier Sponsor – Limited to 5 Spots! \$1,500

- Premier placement of your name/logo prominently displayed on in-season event shirts (given to every participant)
- Large, fully customized banner (your design, prime field-level placement) displayed at all home games
- Recognition in the scrolling sponsor banner on our website
- Recognition on our Facebook Page, including two dedicated sponsor spotlight posts during the season
- Premier Sponsor placement on Cheerleaders' National T-shirts
- ***NEW*** Public address announcement thanking your business by name at every home game
- ***NEW*** Exclusive “Hawks Den Premier” Social Media Story Takeover — once during the 2026 season, your business will receive a dedicated takeover of the Attleboro White Hawks official Instagram and Facebook Stories featuring one custom story slide designed by us (or using your supplied graphics). The slide will include your logo, business name, a short message about your support, and a call-to-action (link to your website or special offer).

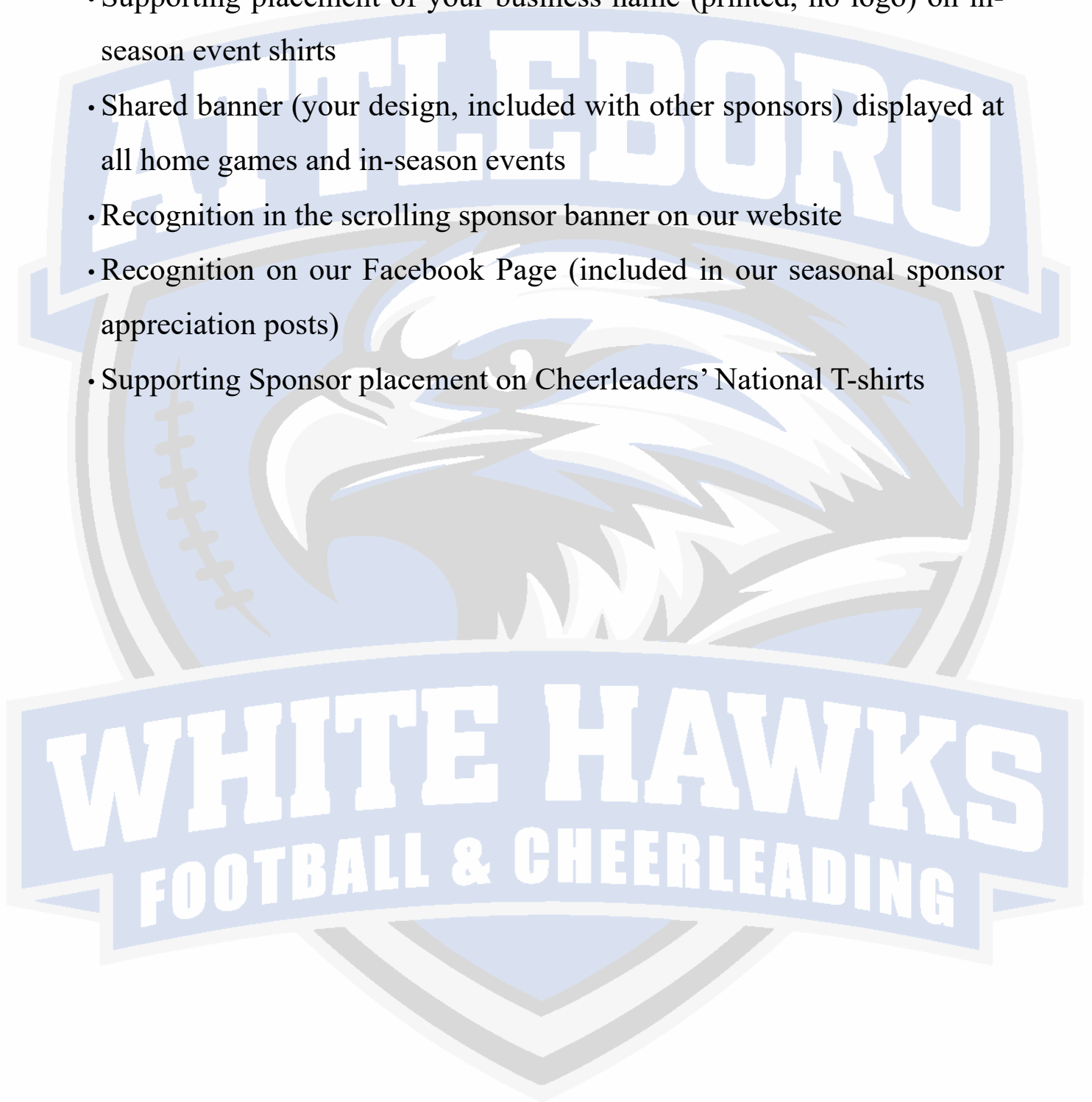
Hawks Den Elite Sponsor – \$750

- Contributing placement of your name/logo displayed on in-season event shirts
- Customized banner (your design, good field-level placement) displayed at all home games and in-season events
- Recognition in the scrolling sponsor banner on our website
- Multiple recognitions on our Facebook Page, including one dedicated sponsor spotlight post during the season
- Contributing Sponsor placement on Cheerleaders' National T-shirts



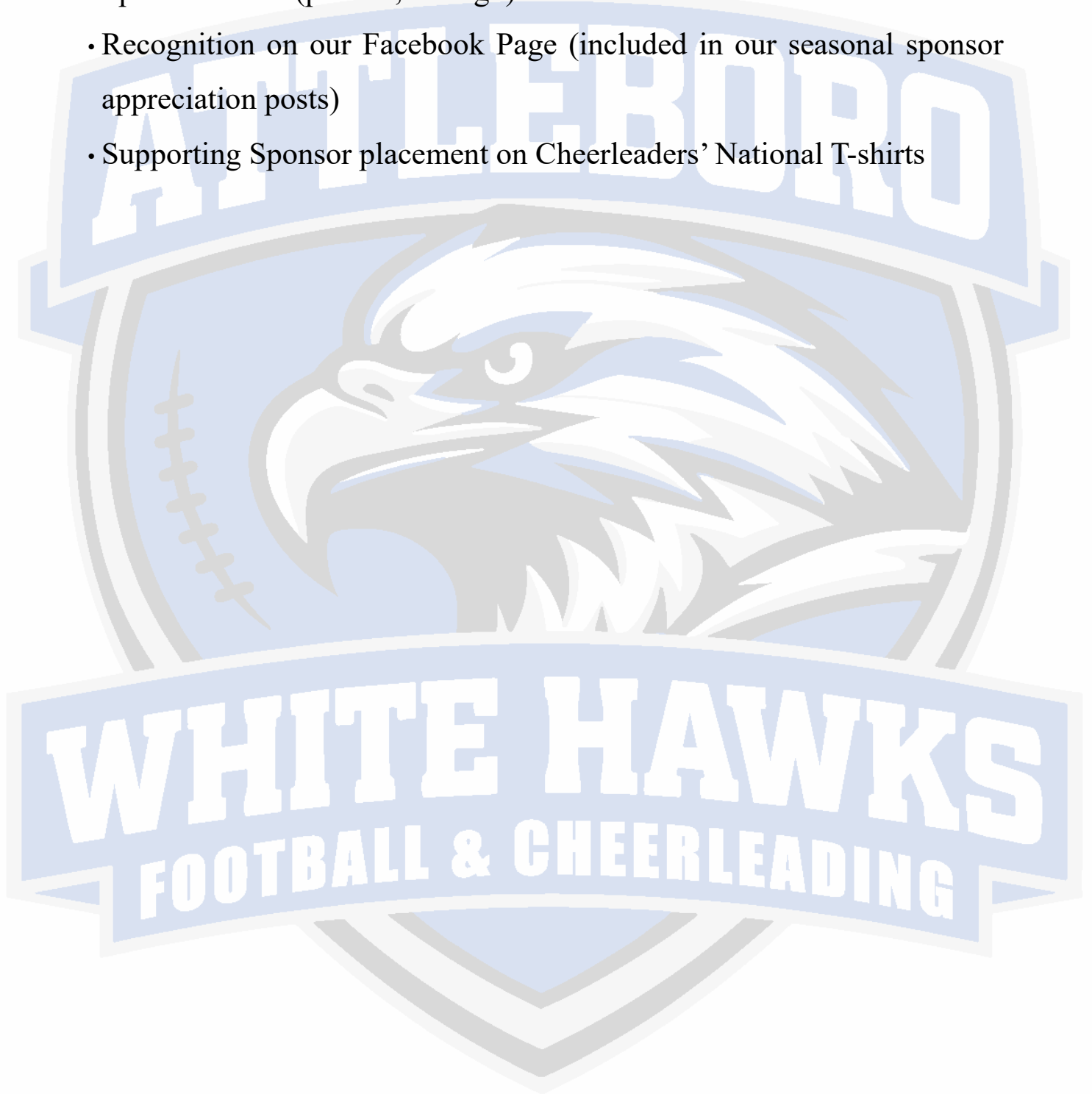
Hawks Den Select Sponsor – \$375

- Supporting placement of your business name (printed, no logo) on in-season event shirts
- Shared banner (your design, included with other sponsors) displayed at all home games and in-season events
- Recognition in the scrolling sponsor banner on our website
- Recognition on our Facebook Page (included in our seasonal sponsor appreciation posts)
- Supporting Sponsor placement on Cheerleaders' National T-shirts



Hawks Den Pride Sponsor – \$150

- Sponsor Name (printed, no logo) on in-season event shirts
- Recognition on our Facebook Page (included in our seasonal sponsor appreciation posts)
- Supporting Sponsor placement on Cheerleaders' National T-shirts



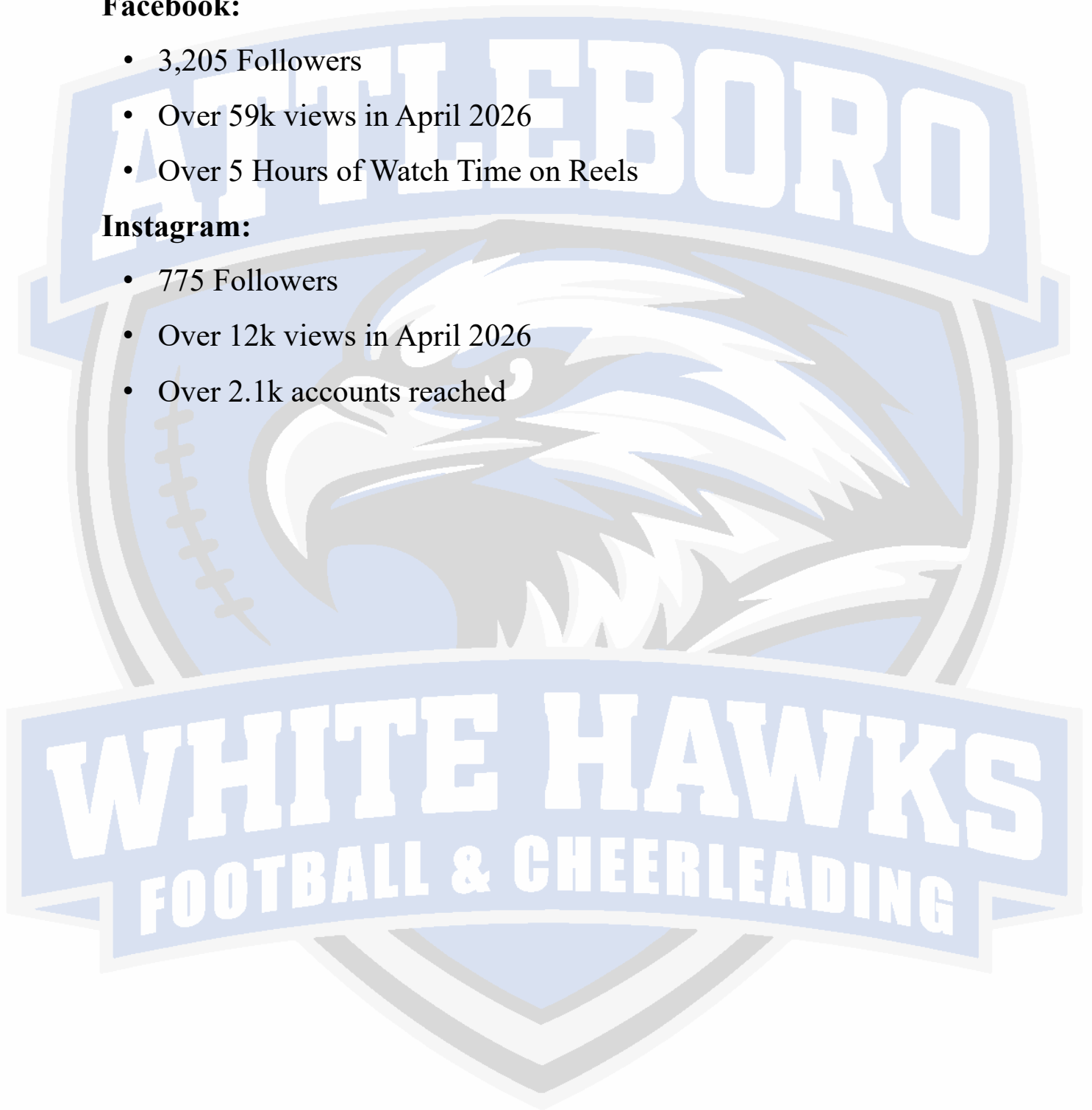
Attleboro White Hawks Social Media Presence

Facebook:

- 3,205 Followers
- Over 59k views in April 2026
- Over 5 Hours of Watch Time on Reels

Instagram:

- 775 Followers
- Over 12k views in April 2026
- Over 2.1k accounts reached



2026 SPONSORSHIP COMMITMENT FORM

Please complete and return this form with your payment and design materials.

SELECT YOUR SPONSOR LEVEL (check one)

Hawks Den Premier Sponsor – Limited to 5 Spots! \$1,500

Hawks Den Elite Sponsor \$750

Hawks Den Select Sponsor \$375

Hawks Den Pride Sponsor \$150

DESIGN INFORMATION

Please provide the advertisement copy, logo, or artwork you would like to use on banners, the website scrolling banner, event shirts, and/or social media.

Acceptable formats: PDF, PNG, JPEG, JPG

(Attach files when emailing this form)

SPONSOR INFORMATION

Sponsor or Company Name:

Contact Name:

Street Address:

City / State / Zip:

Phone Number:

E-mail Address:

Website:

Attleboro White Hawks is a 501(c)(3) nonprofit organization

EIN: 22-3334975

THANK YOU FOR YOUR SUPPORT!

Please make checks payable to: Attleboro White Hawks

Send checks to:

Attleboro White Hawks

P.O. Box 3344

Attleboro, MA 02703

Email completed form and design files to:

AWHFootballCheer@gmail.com

Signature: _____ Date: _____

For your convenience, you can also donate online via Zeffy!

