



# 13U National Championship

Sponsor Packages

## **Greetings from the Baseball Canada 13U Nationals organizing committee!**

The Woodstock Minor Ball Association has been the host the Baseball Canada 13U National Championships since 2023 and has been confirmed as host for the event through 2031!

These tournaments feature 12 teams from across Canada, including our hometown Woodstock Wranglers, competing to be National Champions. Hundreds of athletes, parents, officials, sport leaders and political leaders from across Canada attend these five-day national tournaments.

These events are more than just a series of games; they are a celebration of sportsmanship, teamwork, and community engagement. Our goal is to provide a platform for aspiring athletes to showcase their talents while creating lasting memories for participants and fans alike.

The tournament is run by volunteers, and we rely on the support of organizations like yours, to help us meet our goals. As a sponsor, you receive recognition and exposure with our athletes and their families from across Canada; local, provincial and federal government officials; sport leaders; and other business leaders. Your support will help us to provide a positive and meaningful experience for young athletes and their families.

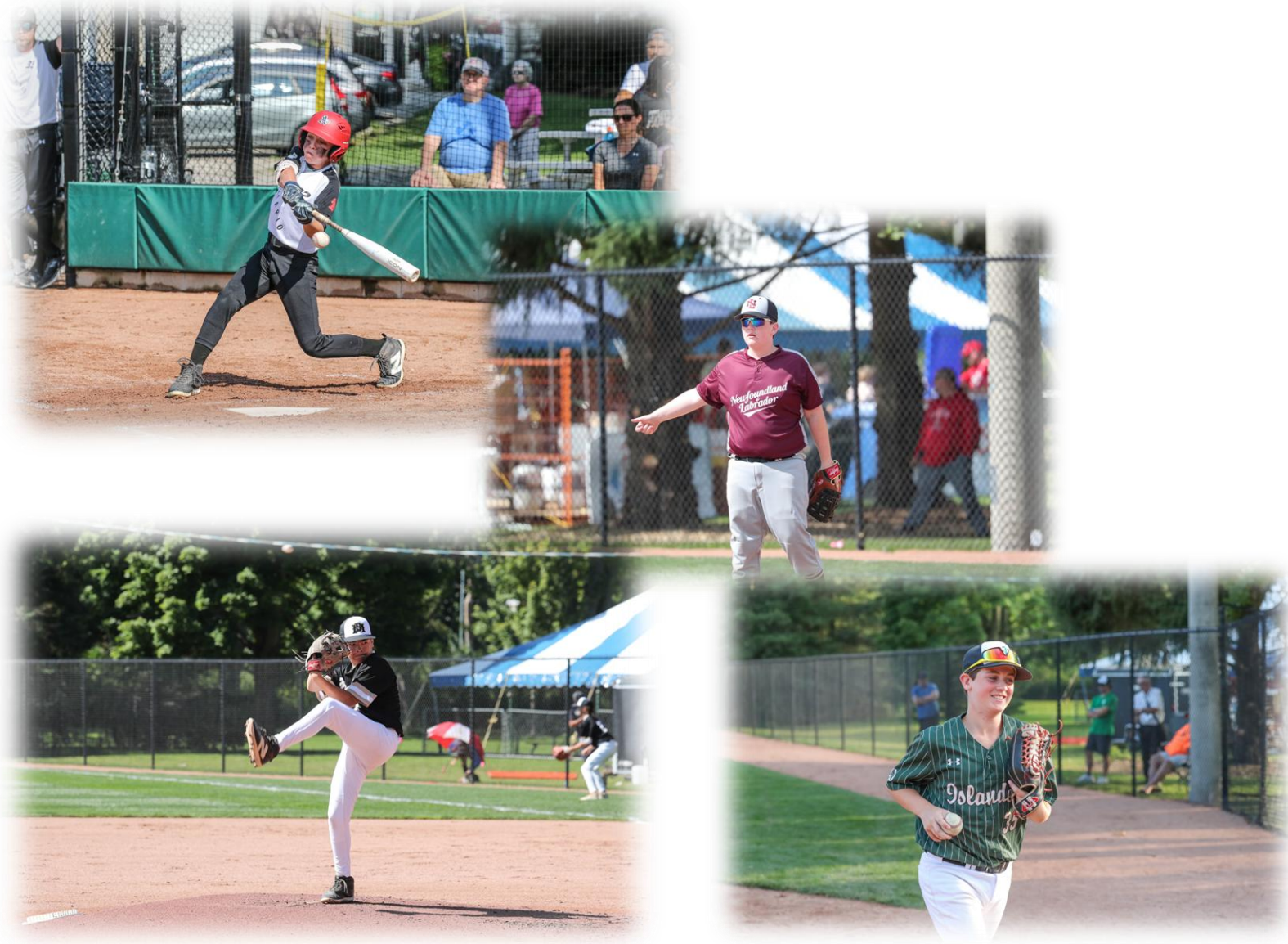
We would love the opportunity to discuss the benefits of sponsorship with you in more detail.

**Brent Peltola, Baseball Canada 13U Nationals, Tournament Chair**

[brentpeltola@woodstockminorbaseball.com](mailto:brentpeltola@woodstockminorbaseball.com)

519-535-8062

# 2026 Tournament Details



**August 19 to 23, 2026**



**Southside Park, Woodstock**



**12 Teams**



**Players Born 2013 or later**



**Over 700 attendees**

# Ability to Deliver

- The rights to host this prestigious event are awarded by Baseball Canada through a competitive bid process
- Baseball Canada first awarded the tournament to the Woodstock Minor Ball Association (WMBA) for 2018.
- After highly successful events in 2023, 2024 and 2025 WMBA has been awarded hosting rights to the event through 2031
- The tournament organizing committee includes lifelong baseball leaders, community organizers, business owners and national sporting retailers
- The facilities that the City of Woodstock Recreation Department offers for these events are fabulous and are maintained by a grounds crew that is second to none!



## Feedback We Have Received

It has been great knowing you and your crew for the past 2 years. It's been an amazing journey. Thank you, guys, for all that you do and the amazing job you do hosting the 13U Nationals.

Terry Couvier - Chef de Mission Team MB

Please pass along thanks to all your volunteers at the field, the bus drivers and the staff of the Best Western. They all went above and beyond to make this experience special. But most of all thanks to you Brent for being the driving force behind the championship. Hope to come back and experience it all over again with a new group of athletes. Enjoy the rest of the ball season!

Tim O'Hara Chef de Mission - Team NB



# Feedback We Have Received

Just wanted to say thanks for everything this week. I truly appreciate all your help. Great facility and great event due to you and your committee.

Mike Brooks - Umpire

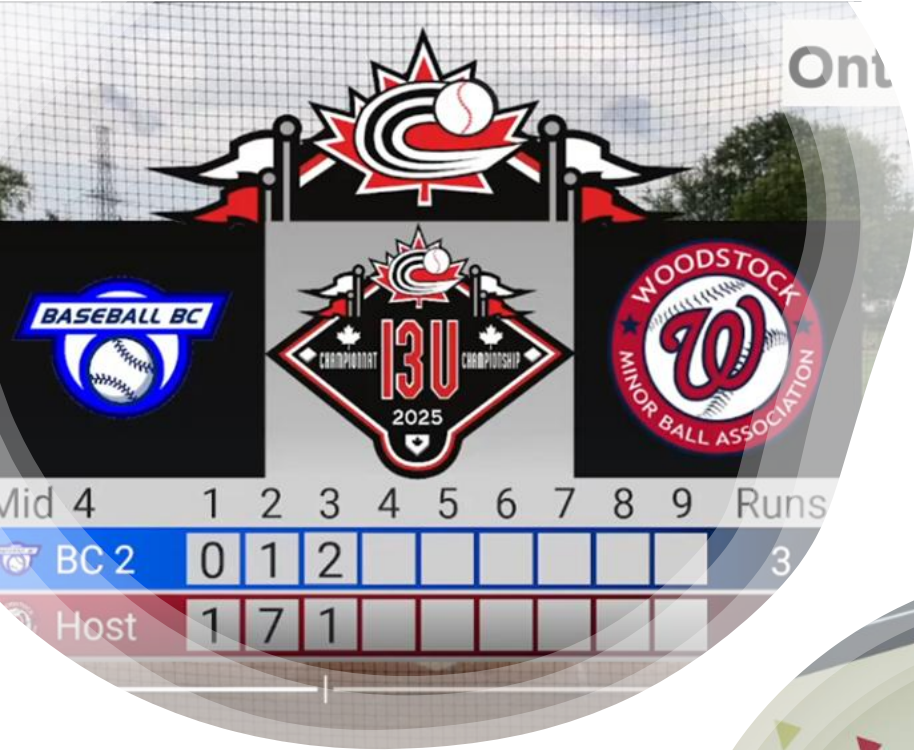
Just wanted to reiterate what an amazing event you ran. Our team had an amazing time. There will be so many lifetime memories. Thanks for everything.

Ian Clays - Chef de Mission - Team PEI

First of all, congratulations on an outstanding event. You and all those involved with this event must be so proud. You all did a fantastic job! Many thanks for all that you and the volunteers did to make this a truly special and memorable event for players, coaches families, and umpires alike!

Derek Doucette – Coach – Team NB





## Sponsorship Placements:

- Be seen and heard by all:
  - Tournament App Ads
  - Tournament Website
  - Outfield Banners
  - Audio Announcements
  - Streaming Video Banners
  - Naming Rights
  - Other Opportunities



# Sponsorship Levels

## Home Run Package \$2,000 / Year

- Two Banners (3'x6') Outfield Fence
- Recognition in Tournament App
- Listing on Tournament website
- One of the Unique Sponsorship Opportunities Listed to the Right ----->

## Double Package \$900 / Year

- Two Banners (3'x6') Outfield Fence
- Recognition in Tournament App
- Listing on Tournament website

## Single Package \$500 / Year

- Full Banner (3'x6') Outfield Fence
- Recognition in Tournament App
- Listing on Tournament website

## Bunt Package \$300 / Year

- Half Banner (3'x3') Outfield Fence
- Recognition in Tournament App
- Listing on Tournament website

# Unique Sponsorship Opportunities

## Welcome Night BBQ \$1,500 / Year

- Minimum 500 players and spectators in attendance
- Live-Streamed HR Derby Event

## Diamond Name Sponsorship \$1,500 / Year

- Two diamond rebranded with company name
- Listed on all schedules
- Signage on each diamond

## Official Product Sponsorship \$1,500 / Year

- Your company listed as official provider of product
- Recognized in app and as aligned with specific product

## Streaming Ads \$1,500 / Year

- Advertisement shown during inning breaks of all 38 live-streamed games

## 13U National Baseball Cards \$1,500 / Year

- Customized baseball cards of 13U Tournament Players featuring your logo

**\*20% Discount For Returning Sponsors**

# Specialty Sponsorship Packages

## Presenting Sponsor Package \$12,500 / Year

- Tournament logo customized to feature company branding
- Baseball Canada medals and medal lanyards customized with company branding
- Opportunity to address spectators at welcome BBQ, opening ceremonies & closing ceremonies
- All print and electronic material features company branding
- All tournament merchandise features company branding
- Four 6' by 12' banners (two on each diamond)
- Tournament App Homepage Branding
- Product placement / onsite activations

## Custom Sponsorship

- Have an idea of something different?
- We will design a package that meets your needs

**\*20% Discount For Returning Sponsors**



# More Information

- **Tournament Chair:**

- Brent Peltola
- [brentpeltola@woodstockminorbaseball.com](mailto:brentpeltola@woodstockminorbaseball.com)
- 519-535-8062

- **President Woodstock Minor Ball:**

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