

SGMHA Executive Meeting – Aug 12th, 2025
Zoom meeting – 7:00 pm

Attendance: Mike W, Craig, Mike M, Chris E, Chelsea, Scott K, Christine, Mark, Brendon, Jocelyn, Dan, Chris C, Scott S, April, Lacy, Bev

Guests: Jenn, Christel

Regrets: Jordan, Dallas, Tom, James, Taylor

Call to Order 7:04 pm.

We have reached quorum. Yes

Approval of Agenda: Christine motions, Dan seconds. All in favour. Motion passed.

Approval of the Minutes of the Executive Meeting held on June 10th, 2025. Chris E motions, Craig seconds. All in favour. Motion passed.

Amendments: None at this time

Updates:

President Update:

- Ongoing meetings with EFHL - tiering policy updated and sent for vote (due Aug 7); assumed approved. Forwarded the proposed new tiering policy to most of you, any feedback received was brought back to the meeting. Minimal changes are expected. Once I receive the updated version of that I will pass it along to all the directors.
- Slight decrease in the penalty minute threshold (approx. 10 mins per player per season for U15/U18).
- Another item put out for a vote was to allow Grande Prairie female A teams (U13, U15, U18) to join the girls league.
 - The only stipulation is that all home games must be played locally in the Edmonton area. I cast our vote in favor, though ice availability will be a concern as ice is at a premium in this area, so not sure how they're going to be able to schedule a season's worth of home games in the area. So, anything we can do to help promote and keep kids playing hockey. It will be a struggle to be able to find the ice that they require for that, but we will see how it goes, so we may have a new addition to the female side.
- Email from Hockey Alberta today that came out that I'll forward to everyone at the end of this meeting. It was just a minor league updates that I will share with everybody after the meeting.

PAC Update: (Mike gave quick update as Tom wasn't present at the meeting.

- Nathan Dempsey prep camps started this week. Golf Tournament is Friday.

Old Business: None at this time

New Business

Office updates (registration/ice) (Jenn):

- Registration we are almost at 1000, highest we've ever been.
- Office will email everyone to go to the "important date" tab on prep skate details
- For ice: Lost 3 practice across 2 days per week. Gained additional ice elsewhere; some teams will now practice on the weekend. Received more late-night ice slots than early ones this season. We will know more in November how ice will look.
 - Hoping to know by February what ice will look like for next season.

****Email will be sent by Female director to every female on how female evaluations will work this season****

Additions to the Agenda:

Marketing / Branding (Brendan):

- Had discussions with people, that was focused on creating a new identity for Spruce Grove Minor Hockey.
- Contacted approx. 12 companies; narrowed down to one offering quality and reasonable pricing.
- No commitment to a name - company would conduct local market research.
- Board input needed: interest in rebranding both coed and female programs?
- Brendan to arrange a presentation and share information package with the board.
- Vote to be conducted via email following the presentation.

Next Meetings:

- September – Operations meeting rather than board meeting
- October 14th
- November 4th – (will be 1st Tuesday due to Remembrance Day and Fall break)