

SGMHA Executive Meeting – Nov 18th, 2025
Zoom meeting – 7:00 pm

Attendance: Mike W, Brandi, Chris E, Chris C, Brendan, Christine, April, Chelsea, James, Scott, Taylor, Craig, Bev, Mike M, Jocelyn, Mark, Dan

Guests: Jenn, Tom Tremain,
Regrets: Jordan, Dallas, Lacy,

Call to Order 7:03 pm.
We have reached quorum. Yes

Approval of Agenda: Chris E motions, Chris C seconds. All in favour. Motion passed.

Approval of the Minutes of the Executive Meeting held on Oct 14th, 2025. Chris E motions, Scott seconds. All in favour. Motion passed.

Amendments: None at this time

Updates:

President Update:

- U9, U11, U13, U15 have all gone through re-tiering – feedback I had received from everyone was you all seemed quite happy on how it went, one minor concern on a U15 placement but overall, it went well.
- Report on a recent Hockey Alberta meeting (discussed open borders; no changes expected next season).
- Plans for routine meetings with large associations to improve communications.

PAC Update:

- PAC report attached
- U18 AAA Head Coach job posting open; applications encouraged.
- Positive updates on player development and team engagement.
- Noted the resignation of Andrea Rushfeldt from the PAC committee.

Old Business:

5.1) Social Media job

- Won't move forward for now on making this a paid role.

New Business

Goalie coaching (Dan):

- Conversation around looking to have a goalie coach as a requirement on our rosters or what can we do. Goalie clinic in Sept or Oct
- Proposal for requiring at least one accredited goalie coach per team (beginning with U9/U11).
- Noted challenge of getting coaches certified.
- Basic in-person goalie coaching sessions to be held; past materials to be located and shared.

Coaching ratification (list sent by Jenn):

- Coach ratification process discussed— any concerns were to be shared with Coach Director, Office and level director.

Marketing Update (Recap of meeting with Vital Sports (Brendan):

- Board and community surveys discussed to choose between "Pack" and "Spruce" themes for association branding.
- Action to distribute the survey to members and public.

Female AA Program Spruce Grove (Chelsea):

- Is there any Interest in launching a female AA program in Spruce Grove if opportunity arises.
- Main challenge: securing adequate ice time and understanding the draw zone.
- Further research to be conducted by connecting with Hockey Alberta Female director

Additions to the Agenda:

Office Update (Jenn):

- Email was sent about moving all of our emails to Google, but for now we just don't have the capacity to do this is way to busy for us. Will look at this in the future when we have some time.

Old Equipment (Scott):

- Evaluation jerseys haven't been returned yet – directors should now have access to storage lockers to return those jerseys. If you don't have access let the office know.
- Storage capacity issues with old jerseys noted - Plan to distribute old jerseys to community groups.
- New jersey damage from contact badges—alternatives to snap-on badges (e.g., magnets) to be researched.

U15/U18 Eval Start dates (Mike W):

- PAC is holding players longer than needed – conversations will keep happening to streamline that process.
- To be more proactive, we should push our start dates back a week or two for these groups.
- Timelines for evaluations need to be adjusted to accommodate late cuts and reduce the chaos caused by late arrivals, as well as ensure proper handling of those late cuts.

Next Meetings:

- December 16th (in person)
- January 6th
- February 10th