

THE BEAUTIFUL PROJECT

Altona Soccer Park Sponsorship Package



Be Part of Altona's Legacy. Support **THE BEAUTIFUL PROJECT** and **TAKE YOUR SHOT!**

Altona is growing—and so is its passion for *the beautiful game*. Soccer participation in our community has surged by over 10% annually in the last number of years, driven by youth programs and development, immigration and newcomer engagement, the rising popularity of adult leagues and growth of the sport regionally, provincially and nationally. Our current infrastructure is maxed out. To meet this growing demand and build something truly lasting, the Altona Soccer group in partnership with the Town of Altona are launching **THE BEAUTIFUL PROJECT**—a modern, inclusive, and tournament-ready facility that will become a hub for sport, health, and community life.

This project is shovel-ready. We've secured the land. The sports community is behind it. Town council had provided the land. Tax Receipts available through the Town of Altona.

Your Support Makes Possible:

- ✓ A tournament-ready soccer hub that serves youth, adults, and schools.
- ✓ A premiere-level pitch suitable for Altona FC and competitive matches.
- ✓ Expanded program capacity—no more registration limits or scheduling bottlenecks.
- ✓ Stronger local economy through sport tourism.
- ✓ A welcoming, inclusive space that strengthens Altona's social fabric.

TAKE YOUR SHOT!

Join Us in Building Something Beautiful

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For more information, videos and articles go to:
www.altonasoccer.ca

Let's build the future of sport in Altona—together.

Altogether **Altona**

Soccer Project at a Glance

Phase 1: Soccer Park Development

Estimated Cost: \$600,000

Estimated Date of Completion: Spring 2027

Location: 6 acres of town-owned land behind the Millennium Exhibition Centre (MEC)

Soccer Pitches:

- 1 Premiere/FIFA pitch (75mx110m)
 - Sand-based turf surface (real grass)
 - In-ground irrigation system
 - Covered team benches, spectator seating
 - Multiple configurations: (two 9v9, four 7v7)
- 1 standard full-size pitch (60mx100m)
 - Sand-based turf surface (real grass)
 - In-ground irrigation system
 - Team benches, spectator seating
 - Multiple configurations (two 7v7, four 5v5)
- Jr. Pitches/Practice space (45mx120m)
 - Open grass warm-up or practice space
 - Multiple configurations (two 7v7, four 5v5)
- Goals/Netting for multiple configurations
 - 2 sets of full-sized nets
 - 2 sets of 9v9 nets
 - 6 sets of 7v7 nets
 - 4 sets of 5v5 nets

Ancillary Facilities

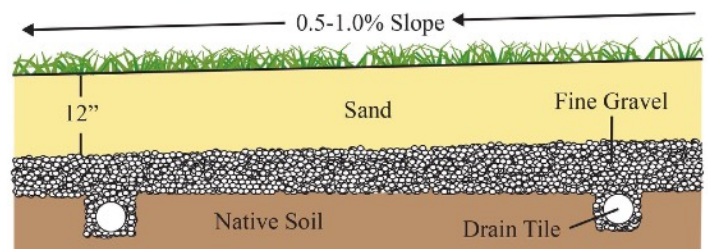
- Walking paths, green space, landscaping
 - Seamless integration with MEC, community gardens, and active transportation paths)
- Covered gazebo
 - centrally located; aesthetic design
 - potable water and electrical access
- Portable washrooms
- Parking (shared with MEC)

Maintenance Equipment:

- Maintenance Shed
- Pro pitch mower
- Standard riding mower
- Seeder/Sand spreader
- Line-painters



Conventional Sand-Based Athletic Field



Phase 2: Redevelopment of existing community soccer pitches

- **Estimated Cost:** \$150,000
- **Timeline:** TBD (will start after completion of park)
- **Locations:** W.C. Miller Collegiate and Ecole Parkside School
- **Proposed Work:** Resurfacing and/or creation of a new pitch

***See additional images/diagrams below**

