



Get ready for the
first-ever *The Coaching Playbook: SMHA*

Coaches Leadership Clinic '26, coming to Saskatoon in May

2026! This action-packed weekend will bring together coaches from every level of minor hockey to learn, share, and connect like never before. With a dynamic mix of classroom sessions, on-ice instruction, panel discussions, and break-out workshops, the conference is designed to sharpen coaching skills and strengthen our hockey community.

Beyond the rink, enjoy networking socials to connect. Whether you're a seasoned bench boss or just starting out, this conference is your chance to be part of a collaborative, high-energy event that supports grassroots hockey and fuels the SMHA Development Fund.

TITLE SPONSOR

\$10,000

As Title Sponsor, you have naming rights to the SMHA Coaches Conference. Naming rights. "ABC Company SMHA Coaches Conference".

- 4 tickets to the Coaches Conference
- Opportunity to address the crowd at Social Event
- Recognition on the big screen and all signage
- Sponsorship recognition by the MC
- Opportunity for pop-up signage
- Promotional items on the tables
- Marketing exposure on the SMHA Social Media platforms (*website and social media*) with a link to the corporate website
- Corporate logo on TeamLinkt Registration platform



THE COACHING PLAYBOOK:
SMHA COACHES LEADERSHIP CLINIC '26

MAY 22ND - 23RD STAYBRIDGE INN & SUITES & MERLIS BELSHER PLACE



SESSION SPONSOR

\$5,000

Choose Between: Friday Evening, Merlis Belsher
On ice OR Saturday afternoon.

- 2 tickets to the Coaches Conference
 - Opportunity to introduce session lead
 - Recognition on the big screen rotation
 - Marketing exposure on the SMHA Social Media platforms (*website and social media*)

SLAPSHOT SPONSOR

\$2,500

Choose between: Meal (Breakfast or Lunch), Coaches Swag Bag, Coaches Booklet, and more!

- 1 ticket to the Coaches Conference
- Opportunity to introduce session lead
- Recognition on the big screen rotation
- Marketing exposure on the SMHA Social Media platforms (*website and social media*)



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FRIENDS SPONSOR

\$1,000

- Recognition on the big screen rotation
 - Marketing exposure on the SMHA Social Media platforms (website and social media)

MEDIA SPONSOR

In-kind contribution of Media to the event through media channels and digital media sources

- Access to the guest coaches for interviews leading up to and at the events
- Ability to have media signage displayed at the events
- Sponsorship recognition by the MC
- Recognition on the big screen rotation
- Marketing exposure on the SMHA Social Media platforms (website and social media)

CONTACT:

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