



Get ready for the

first-ever ***The Coaching Playbook: SMHA***

***Coaches Leadership Clinic '26*** coming to Saskatoon in May

2026! This action-packed weekend will bring together coaches from every level of minor hockey to learn, share, and connect like never before. With a dynamic mix of classroom sessions, on-ice instruction, panel discussions, and break-out workshops, the conference is designed to sharpen coaching skills and strengthen our hockey community.

Beyond the rink, enjoy networking socials to connect. Whether you're a seasoned bench boss or just starting out, this conference is your chance to be part of a collaborative, high-energy event that supports grassroots hockey and fuels the **SMHA Development Fund**.

# TITLE SPONSOR

## \$10,000

As Title Sponsor, you have naming rights to the SMHA Coaches Conference. Naming rights. "ABC Company SMHA Coaches Conference".

- 4 tickets to the Coaches Conference
- Opportunity to address the crowd at Social Event
- Recognition on the big screen and all signage
- Sponsorship recognition by the MC
- Opportunity for pop-up signage
- Promotional items on the tables
- Marketing exposure on the SMHA Social Media platforms (*website and social media*) with a link to the corporate website
- Corporate logo on TeamLinkt Registration platform



**THE COACHING PLAYBOOK:**  
SMHA COACHES LEADERSHIP CLINIC '26

MAY 22<sup>ND</sup> - 23<sup>RD</sup> STAYBRIDGE INN & SUITES & MERLIS BELSHER PLACE



# SESSION SPONSOR

**\$5,000**

Choose Between: Friday Evening, Merlis Belsher  
On ice OR Saturday afternoon.

- 2 tickets to the Coaches Conference
  - Opportunity to introduce session lead
  - Recognition on the big screen rotation
  - Marketing exposure on the SMHA Social Media platforms (*website and social media*)

# SLAPSHOT SPONSOR

**\$2,500**

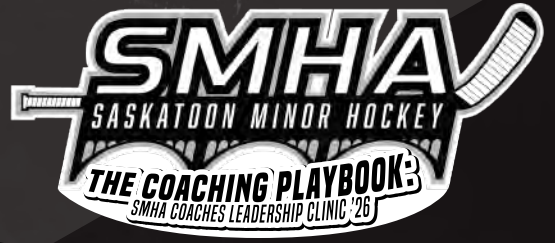
Choose between: Meal (Breakfast or Lunch), Coaches Swag Bag,  
Coaches Booklet, and more!

- 1 ticket to the Coaches Conference
- Opportunity to introduce session lead
- Recognition on the big screen rotation
- Marketing exposure on the SMHA Social Media platforms (*website and social media*)



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# FRIENDS SPONSOR

**\$1,000**

- Recognition on the big screen rotation
  - Marketing exposure on the SMHA Social Media platforms (website and social media)

# MEDIA SPONSOR

In-kind contribution of Media to the event through media channels and digital media sources

- Access to the guest coaches for interviews leading up to and at the events
- Ability to have media signage displayed at the events
- Sponsorship recognition by the MC
- Recognition on the big screen rotation
- Marketing exposure on the SMHA Social Media platforms (*website and social media*)

**CONTACT:**

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