

2025

Oregon Elite Artistic Swimming

Informational Meeting

AGENDA

- 01 Introduction
- 02 Mission and Philosophy
- 03 Costs
- 04 Timeline and Plans
- 05 What next?



Chris Evans
President

I am a Software Engineer at Amazon. I have two kids, one of which has been participating in the sport of artistic swimming since 2019 (she was 6). I am married to Laura Evans. I have either coached or played soccer since I was four and have the pleasure of assistant coaching the BHS girls Varsity Soccer Team with my sister today.



Laura Evans
Secretary

I am a Physical Therapist and have been with Therapeutic Associates for over 17 years. I was introduced to the sport after attending a La Rev, a show in Las Vegas, with my family. After the show our daughter, Isla, spent the next hours in the swimming pool just practicing made up skills.

Why Now?

There are currently two clubs in all of Oregon (Tualatin Hills Synchro and MAC) - only one of which accepts general public athletes. Oregon needs more options for families.

We have seen the amazing confidence, strength, and personal growth which comes as a result of strong coaching and want to ensure there are clubs committed to providing that to the community.

OUR MISSION

Prepare our kids for the
challenges of life through the
sport of Artistic Swimming

- Knowledgeable
- Passionate
- High standards
- Developing and meeting kids at their current level.

- Athletes are focused and attend practices on time.
- Athletes trust the process and put in the work
- Athletes respect parents, their coaches, and member families.



- Supportive and engaged families (carpooling and open communication)
- Volunteering and fundraising support
- Open communication
- Building our future coaches

- National competition opportunities
- Travel and competitive experiences
- Collegiate opportunities

Programs: Trainees

Introduce athletes to Artistic Swimming, allow families to assess the sport, and determine the right next steps (Intermediate or Age Group)

- *Practice Twice Per Week*
- *Month-to-month membership*
- *Land and Water Training*
- *4-6 months before moving to intermediate*
- *Ages 7+ - Athlete must know how to swim*



Programs: Intermediate

First level of competitive swimming for Athletes, allowing competition at local NW events.

- *Practice three times per week*
- *Land and Water Training*
- *Skills Level Testing*
- *Seasonal membership*
- *Placed after September registration*
- *Local meets*



Programs: Age Group

Provides Opportunities for Junior (15+), Youth(13-15), and u12 (8-12) competitive swimming. Team structure dependent on registered athletes for the season.

- *Practice three to four times per week*
- *Land and Water Training*
- *Skills Level Testing (dependent on coach)*
- *Seasonal membership*
- *Placed after September registration*
- *Local meets*
- *One zone meet*
- *Two national qualifier opportunities*



Coaching Plans

The club is starting with part-time coaching staff. Our goal is to bring full time national level coaching to the club.

- Trainees: Coach confirmed and are working through the hiring process.
- Intermediate: Have reached out to prior coaches in the area for support.

Age Group: Coach confirmed and are working through hiring process.

We are working to bring Carolina De Soto on as head coach.

Pools

We will make use of multiple different facilities and have made excellent progress.

Trainees will be consistent at one facility in the Beaverton area.

Intermediate/Age Group: Weekday practices are planned to be in the Portland/metro area, but there will be one weekly 4-hour Saturday practice in Silverton.

We will confirm pool locations as soon as we have completed signed pool commitments.



Costs: General Note

This is the first year of the clubs existence and while we plan for fundraising to help the club in the future, this first year we will need to rely on dues and some of the early donations we have received. We can share estimated cost right now as we gain a better understanding of membership numbers expected.

OEAS has submitted the 1023 form to start 501(c) not-for profit status. This is important as it will make the organization more cost effective in the future as we can take advantage of administrative discounts and fundraising benefits. We expect this to take 3-12 months (we did not pay the expedite fee).

Costs: Programs

Trainees: Between \$250 and \$300 per month. This will cover two practices per week, pool rental time, and coaching.

Intermediate: Between \$3,500 or \$4,500 for the season. This will cover 3 practices per week, pool rental time, and coaching.

Age Group: Between \$4,000 and \$5,000 for the seasons. This will cover 4 practices per week, pool rental time, and coaching.

Costs: Gear

Gear: Base gear which is required for practice and competition (excluded competition suite) we expect to be around \$200. This does not include additional items like Parka, pants, Bag, or competition suite (\$100-\$200).

While we would like athletes to get a branded bag for the club we will be flexible as we work together to focus our dollars on coaching and pool access.

Costs: Meets

Meets: There will be an independent registration fee billed to each member for meets. These are typically \$35 per athlete for local meets. We are working on travel policies and we will engage with members once we have registration complete.

Timeline

- **Aug 15th:** Registration will open:
<https://oregoneliteartisticswimming.com>
- **Sept '25:** Trainees program starts
- **Sept '25:** Team Placement Training Month
- **Oct '25:** Media day
- **Nov '25:** Skills Level Testing (tentative)
- **Dec '25:** Figured Meet
- **Jan/Feb '26:** OAAS Meet (TBD Location)
- **Mar '26:** West Zones (TBD Location)
- **Mar '26:** Classic Invitational
- **Apr '26:** Nationals (Buffalo, NY)
- **May '26:** Regionals (Portland, OR)
- **Jun '26:** Blossom Meet
- **Jun '26:** Jr. Olympics (Ann Arbor, MI)



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Oregon Elite Artistic Swimming (OEAS), a new artistic swimming club, is coming to the Portland Metro Area!

Join us for an informational session to learn more about the launch of OEAS. We welcome all to come discover the world of artistic swimming.

Accepting youth ages 7-18

CONTACT US:
oregoneliteartistic@gmail.com

Next Steps

Please let us know if you are interested in participating in the club after this meeting by scanning this QR code. If you are unsure or not interested, ***please*** still let us know.

If you are interested in our fundraising committee please let us know on the form as well. We will reach out for more information. Fundraising efforts include Bottle Drives, Dining for Dollars, Grant(s), Phonathon, Aquathon, and Bingo!.

Fundraising Plans:

1. October: Team event and phonathon
2. (tentative) March: Team event and aquathon



<https://forms.gle/gMkfxHyWyimnfoGo9>

THANK YOU

Any questions?