



LIONS

CAMBRIDGE FOOTBALL

GROWING THE GAME.
BUILDING OUR COMMUNITY.
FOR THE LOVE OF FOOTBALL.

CAMBRIDGE LIONS FOOTBALL
2026 COMMUNITY SPONSORSHIP GUIDE



OUR COMMUNITY. OUR FAMILY. OUR LIONS.





For more than 35 years, the Cambridge Lions have been a cornerstone of youth development in our community — providing a safe, structured, and empowering environment where young people grow not only as athletes, but as confident, respectful, and resilient individuals.

Each year, we serve hundreds of athletes ages 5 to 19 through our Flag and Tackle programs. We proudly welcome boys and girls of all backgrounds and abilities, with a focus on inclusivity, personal growth, and long-term development. For many families, the Lions are more than a sports program — we are a second family and a trusted community partner. Our impact reaches far beyond the field.

The Cambridge Lions are a volunteer-driven, non-profit organization powered by families, alumni, and community members who believe in the power of football to change lives.

We are not powered by big budgets. We are powered by big hearts.

WHY PARTNER WITH THE CAMBRIDGE LIONS IN 2026?

-  **Community Visibility**
Reach families, fans, and community partners across Cambridge all year long.
-  **Brand Alignment**
Align your business with youth development, leadership, and community pride.
-  **Youth Impact**
Help build confidence, character, and opportunity for local youth.
-  **Access & Inclusion**
Support accessible football programs for kids of all backgrounds and abilities.



TO BECOME A SPONSOR:

cambridgelionsfootball.ca/cmfa/Sponsorship or email sponsorship@cambridgelions.ca

CHOOSE YOUR IMPACT



Legacy Champion Sponsor \$12,000

For organizations committed to leaving a lasting legacy in youth sports. Includes:

- 16 ft x 22 ft Scoreboard Sign (2-yr visibility)
- 4 Social Media Shout Outs (over 2 yrs)
- Game Day Shout Outs at every home game (2 yrs)
- Prominent Website Listing on CMFA & TeamLinkt (2 yrs)
- 4 Email Blasts to our membership base (2 per yr)



Hall of Fame Sponsor \$5,000

Showcase your commitment to youth excellence with strong community visibility.

Includes:

- 4 ft x 6 ft Premium Field Sign (6 available)
- 4 Social Media Shout Outs
- Game Day Shout Outs at home games
- Website Listing on CMFA & TeamLinkt
- 2 Email Blasts to our membership base



Game Day Sponsor \$500

Perfect for local businesses looking to connect with families and fans. Includes:

- Concession Area Signage at home games
- Social Media Recognition
- Game Day Mention
- Website Listing

Game Changer Sponsor \$1,500

Empower young athletes and make a meaningful community impact. Includes:

- 2 Social Media Shout Outs
- Game Day Shout Outs
- 1 Email Blast to members
- Website Listing on CMFA & TeamLinkt



Rising Star Sponsor \$250

A great entry-level opportunity to show community support and Lions pride.

Includes:

- Social Media Shout Out
- Website Listing

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"SPONSOR A LION" PROGRAM

Because Every Child Deserves a Place to Belong

The "Sponsor a Lion" program ensures that financial barriers never prevent a child from becoming part of the Lions family.

Your sponsorship directly covers registration fees, uniforms, and essential equipment for youth across all divisions — creating access, confidence, and opportunity for families who need it most.

When you Sponsor a Lion, you're not just supporting a season — you are changing a young person's story.



**Lion's Pride
Sponsor \$1000**

Full registration cost for
a U18/U16/U14 athlete



**Lion's Roar
Sponsor \$500**

Half registration cost
for a U18/U16/U14
athlete



**Cub
Sponsor \$500**

Full registration cost
for a U10/U12
athlete



**Cub Supporter
\$250**

Half registration
cost for a U10/U12 athlete



**Champion's Uniform
Sponsor \$200**

Full cost of a player's uniform
package
(jersey & pants)



**Custom Impact
Sponsor You Decide**

Choose your own amount
and impact level

All "Sponsor a Lion" contributors receive:



**Social Media
Recognition**



**Game Day
Mention**



**Website
Listing**

THANK YOU FOR HELPING US SHAPE THE NEXT GENERATION OF LIONS.

BUILDING CONFIDENT KIDS. STRENGTHENING OUR FAMILY. GROWING OUR COMMUNITY.

GO LIONS GO.

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