



September 2025

Yorkton Minor Hockey Association (YMH) operates the minor hockey program in the City of Yorkton from the City of Yorkton and surrounding rural area. The objective of YMH is to administer, foster and promote amateur hockey for youths between the ages of three and seventeen.

We are continually looking for different opportunities to create financial efficiencies in our operations to provide our community youth with an affordable minor hockey program.

We have numerous options that we can offer businesses to promote themselves to the many visitors that attend tournaments and games every hockey season.

## **1. Arena Advertising (at the Kinsmen Arena)**

### **A. Full Arena Board Advertising**

- Full rink board advertisement (approximately 32 in tall by 8 ft wide) made of waterproof paper material
- Printing of sign, included in cost
- Three (3) year term, billed annually, \$1,000 per year

### **B. Half Arena Board Advertising**

- Half rink board advertisement (approximately 32 in tall by 4 ft wide) made of waterproof paper material
- Printing of sign, included in cost
- Three (3) year term, billed annually, \$500 per year.

### **C. On Ice Logo Advertising (at Kinsmen arena)**

- One (1) on ice logo located on the ice surface closest to the arena stands
- Location of logo is on first come first serve basis
- Cost of Logo is at the business's expense (due to variation of logo size may be required to ensure logo quality)
- One (1) year term, billed annually, \$1,000 per year
- NOTE: agreement must be in place and logo ready no later than August 15<sup>th</sup> annually.



**YORKTON MINOR HOCKEY**

277 Prystai Way, Yorkton, SK

+1 (306) 783-5070

ymhdirector@gmail.com

**D. Arena Door or Dressing Room Door Advertising**

- Logo located on either a dressing room door or a single arena entrance door
- Location of logo is on first come first serve basis
- Cost of Logo is at the business's expense
- Single door, three (3) year term, billed annually, \$300 per year
- Double door in main lobby, three (3) year term, billed annually, \$1,000 per year

Your partnership not only promotes your business to thousands of spectators, families, and players each season but also directly supports affordable hockey for our community's youth.

Thank you once again for your past support and for considering this continued partnership opportunity.

Sincerely,

Theresa Geldof

Yorkton Minor Hockey Executive Director



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## **Yorkton Minor Hockey Advertising / Sponsorship Agreement 2025-2026**

**Please print clearly**

**Name of Organization:** \_\_\_\_\_

**Name of Contact Person:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Advertising Selected (circle all that apply):**

**1. Jersey Sponsor**

**2. Arena Advertising**      A      B      C      D

**3. Tournament Sponsorship**

a. **Age Level:** \_\_\_\_\_

b. **Amount:** \_\_\_\_\_

**Authorized Representative:**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Print Name**

Please email business logo to be posted on website as we wish to ensure that we have the most up to date version.

Special logos on sponsor bars may require a one-time additional charge for team/Jersey Sponsors.



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