



YMH Fundraising & Sponsorship Guidelines

It is understood by the Yorkton Minor Hockey Board of Directors that teams may raise funds for their respective team. It is recognized that the funds raised are to be used for the betterment of the team as a whole. The purpose of this document is to provide some guidelines for fundraising throughout the hockey season. It is not intended to provide answers to every situation that will ever come up. A common-sense approach must be taken as it should be acknowledged by all teams that excessive fundraising from one team in the local community may impact fundraising of the remaining teams. Further, excessive fundraising requests to local businesses can create a bad perception of YMH sustainability. In cases of inquiries, complaints and issues brought to the YMH Executive regarding a team's fundraising activities, all decisions by the YMH Executive will be final.

1. YMH may decide to participate in an association wide fundraiser. If so, all YMH registrants will be required to participate.
2. All teams will participate in two main fundraising activities each year:
 - a. YMH home tournaments, as scheduled by the YMH Board of Directors; and,
 - b. 50-50 draws at each home game.

NOTE: YMH tier 2 teams can only receive a maximum of **\$250** per player back from home tournament profits after regular season ice has been paid. Any additional profits will be returned to YMH to help cover the cost of jersey and equipment replenishment. Tier 1 teams hosting a tournament may receive the entire profit as they are not required to host a tournament.

3. Additional team fundraising activities are allowed. YMH Board of Directors may impose limits on team fundraising and or set maximum team budgets in preliminary budgets that show excessive fundraising activities are being planned.
 - a. **Tier 1 teams can fundraise and/or gather sponsorship for up to 30% of planned team expenses**
 - b. **Tier 2 teams can fundraise and/or gather sponsorship for up to 15% of planned team expenses**
 4. Additional team fundraising activities must be discussed and approved by the majority at a team parent meeting. Any supplementary team fundraising initiatives must first be presented and ratified by a majority vote during a team parent meeting.
 5. While teams are permitted to arrange extra fundraising or sponsorship ventures for their teams, family involvement must remain strictly voluntary. No family shall be obligated to participate, secure corporate sponsors, or fulfill mandatory fundraising targets, nor will any financial penalties be assessed for opting out.
 6. All fundraising activities should operate within the law and YMH accepts no responsibility whatsoever for any lack of payment which is the sole responsibility of the team
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7. Sponsorship letters are to be submitted to the YMH Executive Director for approval by the YMH board.
8. Use of YMH logos and letterhead is only allowed when obtained from YMH Executive Director
9. Teams using social media to promote their fundraising and activities should be mindful of the YMH Social Media Policy and should not directly tag YMH social media pages in their post. Sponsorship letters are **NOT** to be posted on social media or mass distributed.
10. All fund-raising activities are to be included in the team's financial reports.

Section 32 of YMH Constitution:

*"..... proposed budgets shall be submitted within four weeks of team formation to the Executive Director of Yorkton Minor Hockey. A year-end financial statement should be provided to the Executive Director of Yorkton Minor Hockey within six weeks of the team being finished for the season.
Copies of the proposed budgets and yearend financial statement should be provided to the parents of the respective teams at the same time."*

11. Parents/players cannot individually profit from the team fund-raising activities. Each individual parent/player account is to be treated as a not-for-profit situation. Fundraised and sponsorship dollars are for team expenses only.
12. Any funds left over at the end of the season can be returned to the families.