

PRIVACY POLICY

Southwest Hockey Association (SHA) is a non-profit organization, incorporated under the Societies Act. Non-profit organizations are subject to Alberta's *Personal Information Protection Act* (PIPA) to the extent they collect, use or disclose any personal information in connection with commercial activity.

The ordinary activities of SHA, which include, without limitation, collecting membership fees, organizing club activities, compiling a list of members' name and addresses, and mailing out newsletter are not considered "commercial activities" within the meaning of *PIPA*.

Although PIPA does not apply to the ordinary activities of Southwest Hockey Association, SHA is committed to the following standards:

- 1) Respecting and protecting the privacy of its members' personal information; and
- 2) Maintaining physical, technical and procedural safeguards, as appropriate, to prevent its members' personal information from loss and unauthorized access, copying, use, modification or disclosure.

